WEST AUSTRALIAN 13/9/06 #32

Media group appointed to market karting

KART RACING

KEN SEEBER

The Australian Karting Association AGM was held a few weekends ago in Sydney. The AKA controls all bitumen kart racing (or sprint karting) in Australia under the Confederation of Australian Motorsport.

The AGM includes the voting in of the national office bearers. Each State has a delegate, and the seven delegates have total authority in terms of voting on all issues.

At the AGM, all proposed rule changes are considered and voted on. Inevitably, some proposals are held off, being subject to further investigation and negotiation However, everything must be resolved in early November to allow the rulebook to be printed and circulated to all the karters by the start of 2007.

A significant decision at the AGM was the appointment of BAM Media to promote and market Australian sprint karting on behalf of the AKA.

BAM Media is recognised as one of the most professional and successful motorsport media organisations in the world.

It has a proven history world-wide in terms of promotion and looks after high-profile drivers such as Russell Ingall (www.russellingall.com.au).

BUNBURY MEETING

As is usual every year, the club that



Clubman Class drivers in formation for a rolling start.

holds the WA State Championships in the October of each year has an open meeting about a month before. These are well attended because many karters use the opportunity to familiarise themselves with the track and also get their kart set up.

The Bunbury City Kart Club was no exception to this pattern in the first weekend of this month with an entry of nearly 150 karters.

The weather was good, the meeting well-managed, no major incidents and many of our karters are now prepared for the action in four weeks.

The top karters of WA and some of the best interstate karters can be seen at the meeting to be held on the weekend of October 6 to 8.

The basic format is time trials and first round of racing on Friday, intermediate rounds on Saturday and finals on the Sunday morning and early afternoon. The Bunbury track is on the North Boyanup Road, next to the speedway.

ken@strikeproducts.com.au